

MAKING COLLEGE POSSIBLE



Change Lives -

Strengthen *YOUR* Community

*You have the power to
make college possible
for motivated, hardworking
NWTC students.*



NWTC
FOUNDATION
Making College Possible

nwtc.edu/Foundation

GIVE

the Gift of Education

At the NWTC Foundation, we're passionate about supporting students most in need. That is why we are leading a campaign to raise financial assistance for deserving, economically disadvantaged NWTC students.

A Better Future Starts Here

Individuals from all ages and backgrounds attend NWTC:

- Students proud to be the first in their families to earn a degree.
- Achievers determined to break the cycle of poverty.
- Parents learning to balance jobs, children, and studying.
- New high school graduates.
- Those currently serving, or who have served, in the U.S. armed forces.

NWTC is attractive to a diverse student population, given the College's proximity to home, open admissions, comparatively low tuition, and flexible modes of learning. Average NWTC student age is 28, 82% attend part-time, 74% are employed, and more than half are first-generation.

NWTC Grads Soar Higher

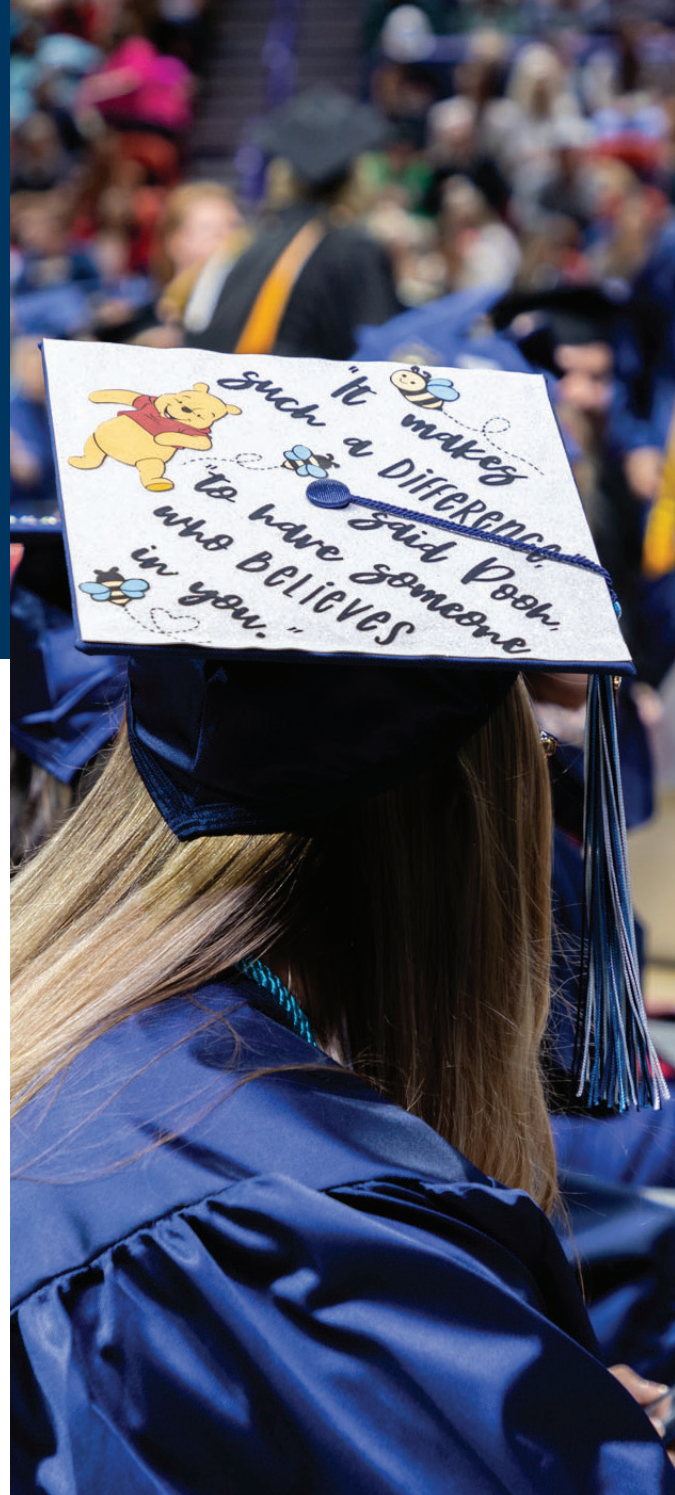
- 93% of grads are employed within six months of graduation.
- \$50,000 is the median annual salary of associate degree grads (within six months of graduation; employed full time in their field).
- NWTC graduates can expect to earn approximately \$400,000 more in lifetime earnings than if they did not have a degree.

Community Need

In Northeast Wisconsin, one-third of the adult population (103,557 residents) has not attained education beyond high school.

Financial barriers remain a top reason individuals do not enroll or do not continue their studies.

- Locally, one in three households do not earn enough money to afford a basic household survival budget (e.g., housing, food, health care, childcare, and transportation).
- Nearly one-third of students are economically disadvantaged.



*Medical bills and a broken vehicle damaged her financial budget, making graduation seem out of reach despite her 3.5 GPA. **With scholarship assistance and student emergency funds that helped with housing, fuel, and other basic needs,** the nursing student graduated – ready to start her new job with a regional health care system.*

INVEST

in your community

LOCAL IMPACT

Your gift is vital to ensuring students are provided access to higher education opportunities that lead to high wage, family sustaining occupations.

In turn, by supporting student success, you are helping NWTC produce highly skilled, self-sufficient graduates who are strengthening our communities.

Ninety-three percent of our graduates live in Wisconsin. They are technicians, innovators, educators, health/safety professionals, and leaders. Our grads help grow our economy, build our houses, protect our neighborhoods, and provide health care that improves our quality of life.

YOUR GIFT MATTERS

Every student deserves educational access to create a better future. Currently, our top priorities include scholarships; basic needs like housing, transportation, and food; and reducing the financial concerns related to childcare. Your belief in student success allows us to be responsive to the areas of greatest need.

Donors like you give a sense of hope to students. Hope that just because it is hard now, does not mean it always will be. Your gift:

- Provides stress relief from financial burden, allowing more focus on studying.
- Brings motivation to students impacted by someone believing in them.
- Helps keep students on their path to graduation and future economic security.

The money raised here stays here. Your gift will help keep Northeast Wisconsin a great place to live, work, and raise a family.

Did you know? The average cost of one year of full-time NWTC tuition is \$5,000 - \$6,000.



Despite some hardships, I was able to keep pushing, and I did it all for my daughter. **Thank you for helping me complete my school journey!**

DIAMOND

*Physical Therapist Assistant Associate Degree,
Class of 2020*

DID YOU KNOW

there are more ways to give?

Check out these tax savvy options and their great benefits:

Donate stock/mutual funds.

Helps maximize your philanthropic impact since the money you would have paid in taxes can instead go fully to students.

Donate from your IRA.

Helps you meet part or all of your Required Minimum Distribution (RMD).

Designate NWTC as a beneficiary.

Name the NWTC Foundation as a life insurance or retirement account beneficiary. Simplifies your planning while avoiding legal fees.

Talk with your financial advisor or estate attorney about strategies.

For over 50 years as a 501 c3 charitable organization, the Foundation has been fundraising to support students on their educational journey.

Please contact us to help meet your charitable giving goals.

For more information on giving opportunities, please contact:



Crystal Harrison
Foundation Director
920-498-5541
crystal.harrison@nwtc.edu



Alicia Van Straten
Office and
Scholarship Coordinator
920-498-5426
alicia.vanstraten@nwtc.edu



When I received a scholarship, I couldn't even believe it. I want to say thank you to donors – **you are investing in the future of Northeast Wisconsin.**

JORDAN

Marketing Associate Degree,
Class of 2022

Campaign proudly supported by
the NWTC Foundation Board

President:

Tanessa Klug — Edward Jones

Vice President:

Joe Langer — Schneider (Retired)

Treasurer/Secretary:

Daniel Verbanac — Constellation

Carl W. Kuehne — C.K. Holdings, LTD

Dustin Delsman — Plumbers & Steamfitters
Local 400

Jenni Oliver — Brown County United Way

Jessica Lehmkuhl — Edge Advisors

John Murphy — Miron Construction

Mark Peterson — Schreiber Foods, Inc.
(Retired)

Mary Peterson — Curative Connections
(Retired)

Paul Rauscher — EMT International, Inc.
(Retired)

Susan Lin — Community Volunteer

Terry Fulwiler — WS Packaging (Retired)

Tom Hinz — Law Enforcement/Brown County
Executive (Retired)

NWTC does not discriminate on the basis of political affiliation, age, race, creed, marital status, color, religion, sex (including sexual orientation, gender identity, and gender expression), national origin, disability, veteran status, genetic testing or other applicable legislated categories (each a "protected class"). Inquiries regarding the College's nondiscrimination policies may be directed to the Vice President for Diversity, Equity and Inclusion at 920-498-6826 or equity@nwtc.edu. 1012493.01 je 10.23



**NWTC
FOUNDATION**
Making College Possible